



Six Winnipeg Parks Get Their First Recycle Everywhere Bins

Dozens of new bins provide more places to recycle empty beverage containers

WINNIPEG, MB Oct. 21, 2020 – For National Waste Reduction Week and the Province of Manitoba's newly-announced Recycling Week, Canadian Beverage Container Recycling Association (CBCRA) is announcing a commitment from the **City of Winnipeg** that adds **Recycle Everywhere** bins to six City parks.

Last fall, Winnipeg Mayor Brian Bowman made a commitment at an event at St. Vital Park to get more recycling bins into City parks by [endorsing a partnership](#) with CBCRA and its Recycle Everywhere program.

City Councillor Sherri Rollins, whose mandate covers all of Winnipeg as Chair of Protection, Community Services, and Parks, attended the announcement.

“The number one request Canadian Beverage Container Recycling Association (CBCRA) receives from City of Winnipeg councillors, and the public, is for more permanent recycling infrastructure at City parks,” says Councillor Rollins, who is committed to bringing more recycling infrastructure to public spaces. “It’s a win-win-win. More Recycle Everywhere bins gives the people who use our parks a convenient place to recycle their empty beverage containers, which significantly cuts down on litter, which keeps our parks beautiful.”

The success of the St. Vital Park initiative, which saw 16 bins provided and installed by CBCRA and Recycle Everywhere, inspired the team to work with the City of Winnipeg to develop this year's **six-park pilot project**. For the first time, **King's Park, La Vérendrye Park, Parc Joseph Royal, Provencher Park** and **Whittier Park** have Recycle Everywhere bins, and Vimy Ridge Park will be completed by early next week.

“With partners like the City of Winnipeg, we are enabling new products to be made, decreasing greenhouse gas emissions, and reducing litter in streets and parks,” says **Ken Friesen, CBCRA's Executive Director**. “Year after year, we are encouraged by Manitoban's commitment to recycle, which is evident by the 68 per cent beverage container recovery rate. When we look at specific containers, such as PET and #1 plastic beverage containers, we see even higher rates, at 77 per cent.”

Due to COVID-19 restrictions, a public event to recognize the expansion will not be held. However, [photographs of new park bins are attached for media use](#).

National Waste Reduction Week engages Canadians on key waste management issues and material streams. This year it takes place from Oct. 19-23.

The **Canadian Beverage Container Recycling Association** (CBCRA) is a not-for-profit, industry-funded organization whose membership includes beverage brand owners and distributors. CBCRA implemented and operates the **Recycle Everywhere** program. Recycle Everywhere strives to educate Manitobans on beverage container recycling and ensure that it is convenient to recycle empty beverage containers no matter where citizens live, work or play. CBCRA is committed to reaching the government-mandated target of recovering 75% of beverage containers sold in Manitoba. This year CBCRA celebrates its 10th anniversary.

Learn more at www.recycleeverywhere.ca and www.cbcra-acrcb.org

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