



Winnipeggers Line Up for Free Recycle Everywhere Bin Bags

Photographs attached for media use

WINNIPEG, MB Oct. 9, 2019 – Up to **1,000 Recycle Everywhere Bin Bags** were distributed to the public today at St. Vital Park. **Winnipeg Mayor Brian Bowman** helped hand out the popular Bin Bags free of charge as part of the City of Winnipeg’s ongoing partnership with the Canadian Beverage Container Recycling Association (CBCRA) and its Recycle Everywhere program. During a brief speaking program, the mayor said he’s more committed than ever to expanding recycling infrastructure at city parks.

“It was a pleasure to hand out Bin Bags at one of our great city parks while helping promote recycling,” said **Mayor Brian Bowman**. “Thanks to the Canadian Beverage Container Recycling Association and its Recycle Everywhere program, we’re making strides toward the expansion of recycling in Winnipeg parks.”

The Bin Bag is a lightweight, collapsible and reusable recycling bag that Recycle Everywhere introduced in 2017 to help Manitobans recycle at their cottages and campgrounds. Due to their popularity, people have additionally been taking the bags to a variety of events and outdoor activities, including city parks.

“We are very pleased that the Mayor is building on his pre-election commitment to expand recycling in Winnipeg parks by handing out Bin Bags today,” said **Ken Friesen, CBCRA’s Executive Director**. “CBCRA has committed to working with the mayor and city administration and to provide infrastructure in city parks at no cost to the City.”

Manitobans have been taking the collapsible bags to and from events, picnics and gatherings in parks, backyards and other outdoor spaces, where the bags can be later emptied into a Recycle Everywhere bin or a blue cart at home. In 2018, Recycle Everywhere distributed nearly 25,000 of the free Bin Bags at Manitoba campgrounds, cottage areas, RV parks, municipalities and events.

The **Canadian Beverage Container Recycling Association (CBCRA)** is a not-for-profit, industry-funded organization whose membership includes beverage brand owners and distributors. CBCRA implemented and operates the **Recycle Everywhere** program. Recycle Everywhere strives to educate Manitobans on beverage container recycling, and ensure that it is convenient to recycle empty beverage containers no matter where citizens live, work or play. CBCRA is committed to reaching the government-mandated target of recovering 75% of beverage containers sold in Manitoba.

Learn more at www.recycleeverywhere.ca and www.cbcra-acrcb.org

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Please feel free to use the attached photos with credit to The Canadian Beverage Container Recycling Association